

FOR IMMEDIATE RELEASE:

Schena Ostomy Technologies to be featured on "21st Century Health"

Boca Raton, FL (TBD) ---Schena Ostomy Technologies has been selected to appear on 21st Century Health, an award winning international television series. This series will focus on Advanced Ostomy Technologies.

Schena Ostomy Technologies is dedicated to improving an ostomates lifestyle through the life changing EZ-Clean™ products that they have developed. From personal life experience, Schena Ostomy Technologies saw the need for products that make coping with the day to day realities of ostomy more acceptable and made them a reality. Schena Ostomy offers products that can be life changing. The pouch systems offered are Medicare Approved. Ken Schena has five US Patents and two Foreign Patents with more pending.

The EZ-Clean is a system designed to make life easier for those with an Ostomy to service a Colostomy or Ileostomy. The system uses liquid (water) under pressure to clean the inside of the pouch and exposed surfaces of the stoma in less than 3 minutes. The water feed system is a one time purchase for use with replacement pouches purchased as needed. A Water Feed Adapter is available for use with plastic container bottled water to clean the pouch when no utility water source is available

The EZ-Clean pouch has a manifold built into the top interior to disperse the water, under pressure, to totally cleanse the interior of the pouch and the exposed stoma area. There is an inlet at the top of the pouch to permit easy hook-up of the water feed system (Portable or Fixed). The pouch is a one piece design with the water inlet & manifold permanently attached. This is possible because of the ability of the user to thoroughly clean the pouch while still attached to the body, sitting on a commode (toilet). Evacuated contents are deposited in the toilet and simply flushed away without any personal contact. When the EZ-System is not being used, the pouch can function like any other drainable pouch with the added advantage of the user being able to easily vent any accumulated gas through the inlet. It is important to note this characteristic because anyone concerned about becoming home bound by this system should realize this pouch can function like any drainable without using EZ-Clean. The system can operate in a range of 20 to 80 lbs of water pressure.

To learn more about Schena Ostomy Technologies please visit: www.ostomyezclean.com .

About 21st Century Health

21st Century Health is an award winning targeted business show that is independently produced by Multi-Media Productions. The show provides its business viewers an in depth opportunity to find solutions to the industry problems from some of the top business leaders from across the world. Each exclusive segment is taped in our state of the art South Florida Studio

Once selected, companies are able to present their story and solutions to industry problems in an exclusive way that sets their company apart from the others. With more than 6,000 companies participating on over 600 shows, 21st Century Health continues to be the premier and targeted outlet for the latest business stories.

21st Century Health airs on various national cable networks that are viewed by over 100 million viewers nationwide as well as internationally via DirecTV and Dish Network. The show can also be viewed through video on demand via <http://www.21chtv.com>. The 21CHTV Series is also available at more than 27 prestigious college universities, including Carnegie Mellon University, Howard University, Dartmouth College and Georgetown University.

For specific market-by-market air dates and times, please e-mail Moniqueh@mmpusa.com. For more information, please visit <http://www.21chtv.com>.